

Advertising and Sponsorship Opportunities

Profits from **V-Day Wilkes-Barre 2008** will be donated to **Domestic Violence Service Center** and **Victim's Resource Center** – local organizations working to stop violence. With the never-ending funding shortages facing these organizations, your support is critical to maintaining these necessary services in our community.

Sponsorship Levels and Rewards

All sponsors receive VIP seating at the March 1, 2008 performance of “**A Memory, A Monologue, A Rant and A Prayer**” in addition to the following:

| Level | Program Ad Size | # VIP Tickets | Lobby Display at the Event | Included on Promotional Materials | Cost |
|----------|-----------------|---------------|----------------------------|-----------------------------------|---------|
| Diamond | Cover* | 10 | 6' x 8' w/seating for 2 | Yes | \$5,000 |
| Platinum | Full Page | 6 | 6' x 8' w/seating for 2 | Yes | \$2,500 |
| Gold | ½ Page | 4 | 2' x 4' w/seating for 1 | Yes | \$1,000 |
| Silver | 1/3 Page | 3 | 2' x 4' w/seating for 1 | Yes | \$500 |
| Bronze | ¼ Page | 2 | 2' x 4' w/seating for 1 | Yes | \$250 |

Note: Sponsors will receive recognition on promotional materials produced after sponsorship is received

*Cover – 3 Covers are available (Back, Inside Front, & Inside Back) and are awarded on a first-come, first-served basis. If no covers are available, a full page ad will be substituted

Advertise in the Event Program

Opportunities are available for Businesses, Organizations, and Individuals interested in advertising in the Program Book for the March 1, 2008 performance of “**A Memory, A Monologue, A Rant and A Prayer**”. Last year's book was seen by more than 400 attendees and participants and the program books are frequently kept as keepsakes long after the event is over. While other costs continue to go up, we are pleased to say that our ad pricing remains at **2005** prices.

| Ad Size | Cost | Ad Size | Cost |
|----------------------------|-------|-----------------------------|-------|
| Full Page | \$400 | ½ Page | \$250 |
| 1/3 Page | \$200 | ¼ Page | \$150 |
| Business Listing (3-Lines) | \$50 | Personal Greeting (2-Lines) | \$25 |

ORDER FORM

Please return this form with your ad copy/layout/logo/listing/greeting to:

V-Day Wilkes-Barre 2008

PO Box 94

Wilkes-Barre, PA 18703

Ad copy/layout/logo or your questions may also be sent via email to: marketing@vdaywb.org

Deadline for all ads and sponsorships is February 15, 2008 for program inclusion

I am interested in making the following contribution:

(please circle your choice)

Sponsorships

Diamond
\$5,000

Platinum
\$2,500

Gold
\$1,000

Silver
\$500

Bronze
\$250

Program Advertisement

Full Page
5" x 8"
\$400

½ Page
5" x 4" or
2.5" x 8"
\$250

1/3 Page
5" x 2.5"
\$200

¼ Page
5" x 2" or
2.5" x 4"
\$150

**Business
Listing**
(3-Lines)
\$50

**Personal
Greeting**
(2-Lines)
\$25

Note: Advertisers upgrading their ad from any previous V-Day event (2005, 2006 or 2007) receive a 10% discount on the price of their new ad

Tickets

I would like to purchase _____ tickets at a cost of **\$25** per ticket totaling \$ _____ for "**A Memory, A Monologue, A Rant and A Prayer**" to be presented on March 1, 2008, at 8:00 p.m. at Little Theatre of Wilkes-Barre, 537 N. Main Street, Wilkes-Barre.

Total Amount Enclosed \$ _____

Name _____

Organization/Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Please make check payable to **Domestic Violence Service Center**,
and write "**V-Day**" on the check memo line.

Domestic Violence Service Center is the acting fiscal agent for V-Day Wilkes-Barre 2008 and is a 501(c) (3) organization